



# ZOE ABELS DESIGN

design | motion | branding

[zoeabels.com](http://zoeabels.com)  
[zoe@zoeabels.com](mailto:zoe@zoeabels.com)  
720.346.4407

## HELLO!

*My name is Zoe Abels. I am a graphic designer and animator who uses an empathic lens to connect to my client's audience. My creative style is colorful, evocative, and crisp—creating a new look and perspective that is effective and forms a long-lasting impact.*

---

## EXPERIENCE

### **Production Designer, CSG | Denver, CO** **11/2020 to Present**

internal and external social graphic design | animation and video editing | print design | branding | web design and maintenance | digital design (ie. iconography, presentation decks, gifs, etc.)

### **Freelance Graphic Designer | Denver, CO** **01/2020 to Present**

branding | web design and maintenance | social media design

### **Freelance Motion Designer | Denver, CO** **01/2020 to Present**

animation and video production | motion graphics for social

### **Freelance Animator, WE Codeword | New York, NY** **01/2021 to 07/2021**

external animation and video production

### **Visual Art Director, CAM Creative: CU Denver Student Design Agency | Denver, CO 01/2020 to 05/2020**

design leadership | task delegation | client meetings | brochure, presentation, asset design and production

### **Student Designer, CU Denver Visual Arts Department | Denver, CO 06/2017 to 05/2019**

print and flyer design for internal use | digital asset design for mass emails | work within clients' brand guidelines for various applications

### **Post-Production Intern, Idolum | Denver, CO** **02/2016 to 03/2016**

post-production for audio and video | file and hard drive management and organization | data entry

---

## EDUCATION

### **CU Denver — 08/2017 to 08/2020** BFA in Digital Design

**Colorado State University — 08/2015 to 12/2016**  
began BFA in Electronic Art before transferring to CU Denver

## NOTABLE CLIENTS

**Advance Energy Partners | Eclipse Senior Living | Haia Wellness | IncomeConductor | KIPP Delta Public Schools | Lehigh University | Modiv | park ppl co. | Qualcomm | Reunion Rehabilitation Hospitals | ScholarShare | Veritas | WhiteFlag**